(4) Each Media Unit should try to encourage both individual as well as collective effort by the handicapped, such as, blind, deaf, dumb and other disabled persons as well as institutions doing service to this section of society. Media Units should also try to propagate the good work that is being done to eradicate diseases like leprosy and to remove inhibitions about them.

(5) The Media Units should devise suitable programmes to eradicate social evils such as untouchability, narrow parochial attitudes and loyalties, in-equalities and exploitation. Steps taken by the Government in this regard should be highlighted.

(6) Dissemination of information, news and comments in Akashvani and Doordarshan and Films Division should be done in a fair, objective and balanced manner including 'contrasting points of view with emphasis on events and developments. Reference to personalities may be made primarily for providing human interest.

(7) Media Units should adopt a professional approach in their activities. They should strive for creating audience interest and to meet their needs and expectations by a taiking about what is on the ground; having stories of local interest in a realistic manner by adopting actual field-based coverage. The media units should, instead of limiting themselves mostly to what the Government is planning to do, identify and highlight successful examples of group and individual efforts in developmental activities and towards solution local problems. Problems and issue should also be covered from the public point of view without any hesitation in bringing out healthy criticism.

(8) Media Units and, particularly, Akashvani and Doordarshan, should endeavour to put out news and features which are investigative and indepth. There should be a greater attempt in diversification of coverage in terms of personalities being brought in for participation, places of origination of news, and sources being relied upon.

(9) Media Units should have a constant dialogue among themselves and establish effective horizontal linkages to support and supplement one anothers' programmes and resources.

(10) Each Media Unit should have adequate systems for continuous evaluation and re-assessment of performance in the context of its specific objectives, resources and schedules.

4. This communication supersedes earlier communications No. 1/5/77-IP&MC dated 18th April, 1977, No. 12/215/77-B(P), dated 29th June, 1978, No. 12/215/77-B (P), dated 7-11-78 and No. 12/215/77-B(P) dated 29th May, 1979, on this subject.

5. The receipt of this communication may please be acknowledged.

2196. [*Transferred to the 10th August*, 1989].

Installation of Statue of Mahatma Gandhi at India Gate

2197. SHRI BHUVNESH CHATURVEDI: Will the Minister of URBAN DEVELOPMENT be pleased to state:

(a) whether Government's attention have been drawn to the recent prices report about the difference of opinion in various departments about installation of statue of Mahatma Gandhi at India Gate; and

(b) if so, by when the statue is likely to be installed?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (SHRI DALBIR SINGH): (a) Government is aware of the reports appearing in newspapers about installation the statue of Mahatma Gandhi at In Gate. However, Government is aware of inter departmental differences this matter.

(b) The preparation of statue is un progress and the same will be insta when it has been completed.

Agreement for setting up of food processing Industries by Multinational Compa

2198. SHRI B. SATYANARAY REDDY: Will the Minister of FO PROCESSING INDUSTRIES be ple to state:

(a) whether Government have si any agreement with other countries ing up of export oriented joint ven in the Food Processing Industry in pri sector; and